

Business Engagement Champion

The role of a **Business Engagement Champion** involves the following activities, often working independently but supported by a member of staff or an experienced volunteer.

Key tasks:

- Visit local businesses and engage on waste and circular economy issues, such as inviting them to join our [business charter](#)
- Engaging with staff in local businesses and when at events, listening to their needs and signposting to relevant waste advice
- Distributing resources such as leaflets and stickers
- Capturing photos for social media
- Recording completed visits and keeping membership list updated
- Adding new businesses to online maps
- Follow up with interested businesses who haven't joined yet, and charter members to provide support and encourage progress



Key skills:

- Confident, friendly and personable manner
- Passion for the circular economy and helping businesses to reduce waste
- Experience working with or in a business
- Ability to work positively as part of a team
- Ability to use tablet / ipad or a willingness to learn
- Ability to convey information in a clear, accurate and positive way
- A good listener who can communicate effectively and tailor their engagement style and advice to different individuals
- Great organisational skills

Time commitment: Flexible. Minimum 4 hours / month

Where: Office based and throughout Leith and Edinburgh

When: Weekdays, office hours.

[Click here](#) if you're interested in joining the team as a Business Engagement Champion.