

Digital Storyteller

The role of a **Digital Storyteller** involves the following activities, often working independently but supported and guided by a member of staff.

Key tasks:

- Take photographs and video footage of events and activities which tell a story of the event and capture the mood
- Edit photos and compile video footage into short films and teaser videos which can be used in promotional material as well as on social media
- Create graphics, GIFs and other visual content sharing the stories and successes of our activities which can be used on social media
- Write and edit blog and web content which showcases project activity
- Liaise with the Business Engagement Co-ordinator and local business owners to write [Zero Waste Stories](#) about the business which will inspire other businesses to act



Key skills:

- IT literate with experience of editing and creating engaging digital content
- Creative and positive approach
- Photography and filming experience
- Great written communication skills
- Experience of graphic design
- Ability to spot an engaging story opportunity and to capture it
- Ability to work within corporate brand and communications guidelines

Time commitment: Flexible. Minimum 4 hours / month

Where: Office and home based

When: Weekdays, office hours.

[Click here](#) if you're interested in joining the team as a **Digital Storyteller**.